Tours of Breckenridge Brewery's Littleton Location Benefit Breckenridge Outdoor Education Center

Littleton, **CO** – **July 7**, **2016** <u>Breckenridge Brewery</u> announced its partnership with non-profit <u>Breckenridge Outdoor Education Center (BOEC)</u> in the Littleton brewery's tour donation program. Through this program, the brewery donates one dollar from every three-dollar tour reservation fee to a local charity.

"Through our tour donation program, we align with a non-profit partner for a six-month period in order to accumulate a meaningful donation," explained Sarah Kokkeler, Hospitality Manager for Breckenridge Brewery. "Past recipients have been <u>South Suburban Park Foundation</u> and <u>Freedom Service Dogs</u>. Both of these organizations are local to our Littleton brewery where we offer brewery tours. These next six months we're excited to support BOEC, an organization near and dear to our brewpub up in Breckenridge."

BOEC is devoted to bringing people to the outdoors that wouldn't otherwise be able to experience it. Through its programs in the Colorado towns of Breckenridge and Keystone, it helps adults and children with disabilities and special needs participate in a wide variety of outdoor sports and activities. "I believe that the experiences we help to create are life-changing for our participants and their families," shared Tim Casey, Chairman of the Board of BOEC. "Over 75% of our funding comes through contributions, so creative partnerships with companies like Breckenridge Brewery are extremely important to us."

Sarah Hanley, General Manager of Breckenridge Brewery and Pub in Breckenridge, has been a liaison to BOEC for quite a while. "We've witnessed the great work that BOEC does in our community here in Breckenridge. Our mountain brewpub has been honored to help them in their fundraising efforts over the years. It's great that we're extending our support to the Littleton brewery and raising funds for BOEC through the tour program there."

Tours of Breckenridge Brewery's operations in Littleton are available Thursday through Monday, four times a day. They include a 45-minute guided tour with ample time before and after to enjoy samples and camaraderie. Non-drinkers, including those under 21, are welcome to participate in tours, and there is no charge. Through December 31, 2016, \$1 from every \$3 reservation fee will be donated to Breckenridge Outdoor Education Center. Tours accommodate up to 20 people at a time, so reservations are recommended through the brewery's website at http://breckbrew.com/about/tours.

About Breckenridge Brewery

Breckenridge Brewery opened its doors in 1990 in the ski town of Breckenridge, Colorado. What started as a small brewpub has grown into a one of the largest breweries in the U.S. The original brewery still serves its craft beer and delicious pub fare at altitude. The production brewery outside of Denver sends beer to thirty-five states and offers tours, dining, and a welcoming Colorado beer garden experience. With a focus on balanced, approachable and interesting beer, the brewery's portfolio contains classics like Vanilla Porter, Avalanche Amber Ale, Agave Wheat, 471 Double IPA, and Breck IPA, along with a variety of specialty beers that include seasonals, barrel-aged beers, the Brewery Lane Series, and a newly announced nitrogen-charged canned series. Visit www.breckbrew.com for more information.

About Breckenridge Outdoor Education Center

Breckenridge Outdoor Education Center's mission is to expand the potential of people with disabilities and special needs through meaningful, educational and inspiring outdoor experiences. BOEC serves nearly 2,000 each year for over 9,000 programs days. Participants come for all across the United States and other countries. They include adults and children with physical, cognitive, and sensory disabilities, injured veterans, youth at risk and many other interested parties. Outdoor activities include: Alpine Skiing, Nordic Skiing, Snowboarding, Snowshoeing, Adaptive Cycling, Hiking, Rock Climbing, Rappelling, Canoeing, Whitewater Rafting, Kayaking, Camping, Team and Leadership Development, High Ropes Course, and Peak Climbs.